



STIRLINGS TO COAST



RDE&A PRIORITY PLANNING SESSION

Monday August 16
Motel Le Grande, 479 Albany Hwy, Albany WA 6330
9:00am - 3:00pm
Morning Tea and Lunch Provided

**ALL MEMBERS AND INTERESTED SPONSORS ARE INVITED TO JOIN SCF'S
R&D PRIORITY PLANNING SESSION.**

DETAILS:

The meeting will be facilitated by SCF CEO Nathan Dovey and consultant Peter Cooke from 'Agknowledge'. A little about 'Agknowledge' below:

Agknowledge is a small company providing management advice to a range of agribusiness companies and farming enterprises across Australia. Agknowledge principals Peter Cooke and Nicol Taylor work nationally from a base in Western Australia and combined, they have over 60 years of involvement in agribusiness at all levels from strategic planning for agribusiness companies, government and industry policy making, research, and business development at the farm gate.

WHY:

Some SCF members and sponsors may remember going through this process in 2017 in the Albany DPIRD building with former CEO Christine Kershaw and Nathan Dovey (R & D coordinator at the time). In this meeting, members and sponsors identified potential R & D projects and ranked them according to their importance to SCF members. Our staff then created the Research, Development and Extension (R, D & E) Plan for 2017-20. As you can see, we are overdue to update the plan for 2021-24. In our recent Strategic Planning process, we identified that 'Adoption' needs to be a massive priority for the SCF group from now on. That is why you might see the new plan referred to as an R, D, E & A plan, which stands for Research, Development, Extension and Adoption.

Please RSVP for catering purposes by the 7th August
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