

STIRLINGS TO COAST



# Demonstration of an in-paddock cattle weighing system (Optiweigh)

SCF & MLA Producer Demonstration

## OPTIWEIGH - HOW IT WORKS

### 1. Take the Optiweigh to your cattle

The Optiweigh is highly portable and can be towed behind a buggy or ute. Setup takes less than 2 minutes. Position the unit on level stable ground, fold up the tow frame and turn the unit on.

### 2. Your cattle weigh themselves

Cattle are enticed onto the Optiweigh with an attractant, such as molasses, a lick block or salt. Stepping on they have their EID recorded and front feet weighed. This information is sent to the cloud and an algorithm applied to calculate total body weight.

### 3. See weight gain information on your phone or laptop

Liveweight information is updated multiple times daily and sent to any device type including phone, laptop, or tablet. Users receive a daily email each morning summarising the information gathered by the Optiweigh in the last 24 hours. More detailed information is available to be viewed and downloaded via the website.



## THE SCF PROJECT

### Aim

The aim of this producer demonstration site project is to utilise an Optiweigh unit on properties in southern WA to demonstrate the value of in-paddock cattle weighing systems for improved labour efficiency, monitoring animal weights and optimising compliance with target market weight specifications.

### Methodology

It will be undertaken on a minimum of six properties and six herds of cattle across the Southern WA region over three years. Each producer will use the unit for at least one period on one herd of cattle across the project duration. Herd choice will be at the discretion of the producer.

### More information?

If you would like to participate or know more about the project, please contact Sammy Cullen (SCF Project Officer) by phone on 0417 605 784 or by email [membership@scfarmers.org.au](mailto:membership@scfarmers.org.au)

